GRAPHIC DESIGN
HARCUM COLLEGE

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The Graphic Design Program prepares students for a freelance or entry-level career in the design field.

HARCUM COLLEGE
Office of Admissions
750 Montgomery Avenue
Bryn Mawr, PA 19010

PROGRAM DIRECTOR
Ed Zawora
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LEARN MORE
Krystal Popiel, Admissions Counselor
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LEARNING FROM PROFESSIONALS in the field, students develop techniques and procedures required to produce a concept and render a visual image using professional design software. Students are prepared to meet the demand of working with deadlines, clients, art directors, and budgets.

GRAPHIC DESIGNERS COMMONLY:
- Plan, analyze, and create visual solutions to communication problems, using color, type, illustration, photography, animation, and various print and layout techniques
- Develop layout and design of publications such as magazines, newspapers, and corporate reports
- Contribute to Internet Web pages, interactive media, and multimedia projects
- Use specialized computer software packages to create layouts and design elements and to program animated graphics
- Produce promotional displays, packaging, and marketing brochures for products and services
- Design distinctive logos for products and businesses
- Assist printers by selecting the type of paper and ink for the publication and review electronic and mock-up artwork for errors before final publication

HARCUM COLLEGE operates under a rolling admissions policy, which means that the Admissions Committee reviews each application file as soon as it is complete. Applicants will be notified within 10 working days of a decision, and of any conditions necessary for entry. Prospective students are advised to apply as early as possible to ensure admission to the program of choice.

Applications are processed without discrimination on the basis of race, color, religion, sex, age, national origin, handicap or disability, veteran status, or marital or parental status.

APPLICATION REQUIREMENTS

- Application (Free online)
- High School transcript
- College transcript (if applicable)
- SAT scores (if required)
- Personal essays (depending on major)
- Professional letter of recommendation (depending on major)
- Shadowing for Allied Health programs (recommended)
- Complete FAFSA for financial aid

Many majors at Harcum specify additional standards and prerequisite classes needed for admission to the particular program, as well as the grades with which students should have completed those classes.

Some programs have application deadlines. For details on those specific majors, please visit: **www.harcum.edu**

GRAPHIC DESIGN

FIRST SEMESTER

ART110	Basic Drawing (Arts & Humanities Elective)	3 cr.
DDN151	Digital Imaging Production	3 cr.
DDN152	Layout and Design	3 cr.
DDN154	Typography	3 cr.
IDS103	College Orientation & Research Skills	3 cr.

SECOND SEMESTER

ENG101	English Composition I	3 cr.
DDN163	Computer Illustration (Prerequisite: DDN151)	3 cr.
DDN165	Graphic Design (Prerequisite: DDN152)	3 cr.
DDN171	History of Art and Graphic Design	3 cr.
DDN176	Interactive Graphics	3 cr.
SOC ELE	Social Science Elective	3 cr.

THIRD SEMESTER

ENG102	English Composition II	3 cr.
DDN252	Introduction to Web Design (Prerequisite: DDN176)	3 cr.
DDN258	Illustration Studio (Prerequisite: DDN163)	3 cr
DDN262	Design Studio I (Prerequisite: DDN165)	3 cr.
DDN268	Creative Advertising (Prerequisite: DDN165)	3 cr.
MTH115	Financial and Business Math (suggested)	3 cr.

FOURTH SEMESTER

DDN282	Corporate Identity (Prerequisite: DDN163)	3 cr.
DDN284	Design Studio II (Prerequisite: DDN262)	3 cr.
DDN286	Portfolio Studio (Prerequisite: DDN252)	3 cr.
SCI ELE	Science Elective	3 cr.
DIV ELE	Diversity Elective	3 cr.

TOTAL **66 CREDITS**